



TARGETING YOUR BUSINESS AT THE RIGHT CLIENTS

Do you really know
what is going on in the
marketplace?

Is your sales pipeline
really as good as your
closest competitors?

Do you get in front of
the key people with
control of expenditure?

With an intimate
knowledge of the
marketplace and the
ability to find out where
the real opportunities
lie, we act as part of
your team to provide
you with the answers
and generate those
elusive key sales leads.



We deliver tailored market intelligence which will provide:

- Detailed assessment of market size and trends in your chosen area
- Identification of key players and procurement routes
- Typical project sizes
- Future projects
- Analysis of key competitors
- Qualified leads for your firm with contact information

We can provide a free costed proposal to target your business - please call us on **01789 292974** to arrange a meeting. Even better, there's no risk – we offer a money-back guarantee!

BENEFITS TO YOUR FIRM

- Latest commercial information on your chosen areas of interest
- Ability to decide on your firm's approach
- Qualified real leads

TESTIMONIAL

"As a result of your report, we have a clear understanding of the market and even more importantly, real opportunities for projects that we would never have otherwise heard about"

*Business Development Manager,
Major Contractor*